

Greenway Technical Committee (GTC) Staff meeting
9 AM - Thursday, August 19, 2021
Icon Sports Center, 1060 47th Ave South, Blue Line Club Meeting room
Grand Forks, ND

Meeting Notes

George Hellyer, GF Park District
Catherine Johnson, MN DNR

Kim Greendahl, City of GF
Theresa Flitter, City of GF

I. Old Business

A. New logo: Comments -

- i. The obelisk and bridge don't work well in the design and will be removed.
- ii. Including the bike seems to limit the idea of activities that can be done on the Greenway.
- iii. Design #23 shows a variety of activities but is too busy for most uses.
- iv. Can a bullet or other symbol be added between Grand Forks and East Grand Forks to define the two cities?
- v. Can the "way" be changed to blue like in #26 just to see what it would look like?

Most of the group liked #21 with some edits. Kim will share the input with the designer.

- B. Wild cucumber project:** Volunteers cleaned an area south of the Sorlie Bridge in EGF earlier this month. They could get closer to the river than the spring cleanup, but there are still vines along the riverbank. The vine does not seem to be coming back like it was in 2020. The areas cleaned in spring 2020 in Lincoln Drive Park have stayed mostly clear through the summer.
- C. Park naming and licensing:** This will be on the October staff agenda.
- D. Pet waste campaign report:** A report of activities and results is attached. The yellow flag has not been done yet, due to staffing issues. This will be an annual campaign.
- E. Community Foundation 2nd Quarter statement:** For records.

II. New Business

- A. Future Bridge Study:** The Metropolitan Planning Organization (MPO) has been working with a consulting company and community representatives to discuss traffic impacts for a new bridge between GF & EGF. Kim has attended some of the meetings on behalf of the Greenway Technical Committee.

Kim asked for confirmation on the committee's stance for a new bridge in the Greenway. The committee has always stayed out of the discussion because there are already four bridges located in Greenway, and we would adapt to another bridge if needed. The committee would like to continue with this position and request to be included in the design process of any bridge located in the Greenway. There could be opportunities to include recreational features into the structure.

- B. River levels and impact on recreation:** The hot weather has impacted park use. The trail cameras are showing less activity on the unpaved trails in GF. The flip side is that the low river levels have attracted people to shore bank fishing all along the river.
- C. EGF Ordinances:** The ordinances are expected to go to council later this month. The council will also be voting on increasing the monthly household fees from \$1 to \$2 to fund improvements to the trail. The current fee is not sufficient to build a reserve as fast as repairs are needed.
- D. Burn bans:** Kim has fielded a few calls about burn bans. Polk County has issued a burn ban, but campfires in the campground are still allowed. GF County is not in a burn ban.
- E. Motor vehicles:** Vehicles continue to be a problem for both communities, especially on the south end of town. The new ordinances in EGF will give law enforcement another tool for keeping the vehicles out.
- F. "Whopper John" north boat ramp in GF:** A resident has requested an extension to the boat ramp to help launch boats during low water times. Rock was placed on the end of the ramp but has gotten moved around from "prop wash." The GF engineering department did a depth profile study at the site and is looking at options. They are also working with the ND Game & Fish Department on potential work on this item.

III. Bicycle, Pedestrian & Greenway, Advisory Group: No update.

IV. Agency updates

- A. City of EGF:** No report.
- B. GF Park District:** Phase 2 of the skate park is complete. Staff is hoping to host a kickoff event in late August or early September. Riverside Pool will be closing this Sunday.
- C. City of GF:** The new tee signs for the original course are here. The signs have information about the next tee, report damages, and a QR code to a map for the course. These will be installed later this week.
- D. Minnesota DNR:** The walk-in campsites are closed because of concerns about fires. Catherine is working with the police to deal with a homeless person causing problems in the campground. There were some complaints of after-parties following the Greenway Takeover Festival concerts, but it was mainly people sitting around campfires and singing.

V. Next meeting date: Greenway Technical Committee 9 AM Tuesday, September 15, 2021, Icon Sport Center, 1060 47th Ave South, Blue Line Club meeting room.

Support documents: Logo draft #3
 2021 Pet Waste campaign report
 Community Foundation 2nd Quarter statement dated 8-12-2021

Minutes Submitted by: Theresa Flitter, Administrative Specialist

Minutes Approved by: Kim Greendahl, Greenway Specialist

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Pet Waste Information Campaign

July 21 – 28, 2021

- The pet waste webpage was visited over 200 times during the campaign.
- Electronic outreach:
 - Mail Chimp email – July 26. Was opened by 26.3% of the mailing list.
 - Facebook & Twitter – one tip a day for five days

DATE	MESSAGE	FACEBOOK VIEWS & SHARES	TWITTER ENGAGEMENT
7/22	Doesn't dissolve	835/83	167/2
7/23	It's not fertilizer	697/49	149/4
7/24	Stormwater pollution	363/9	146/2
7/25	It's gross	747/26	179/5
7/26	It's the law	372/12	1270/24

- Forum (GF Herald) digital ads
 - Banner ads with scrolling messages matching the message in social media campaign.
 - 1550 x 90 size had the most clicks.
 - 89,900 impressions (number of people who saw the ad)
 - 134 clicks (.15% click through rate). Average click through rate for a banner ad is .35%
- Visual campaign – postponed to fall
 - 3 sites: dog park and one site chosen by each park district
 - Yellow flags in place for at least 3 days
 - Place yellow yard signs out on 4 day
- Costs
 - Flags - \$40
 - 10 Yard signs - \$230
 - GF Herald ads - \$1,000

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2ND QUARTER FUND STATEMENT Greenway and Environment Fund

Dates of Quarter: April 1, 2021 – June 30, 2021
Statement Date: August 12, 2021

Remaining for Distribution as of August 12, 2021: \$1,458.71

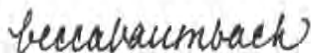
Contact us to recommend distribution, re-investment, or carry over of these funds by December 15.

Beginning Balance	\$40,488.96
Fund Additions	
Fund Net Earnings	\$97.11
Fund Market Changes	\$1,749.95
Fund Distributions	
Community Foundation Fees	(\$202.44)
Ending Balance	\$42,133.57

This quarterly statement outlines changes to your fund through the second quarter of 2021. Should you have any questions about the statement or your fund, please contact the Community Foundation office.

Thank you for providing us the opportunity to work with you and to manage your charitable endowment. If you would like to discuss your philanthropic goals, please do not hesitate to reach out to me and we can schedule a time to meet.

Warmest regards,



Becca Baumbach
Executive Director

INVESTMENT CORNER: The return is net of all manager fees and foundation expenses. The Foundation tracks the investment managers against three market indices: 50% Barclays Capital US Aggregate Bond Index, 40% Dow Jones Wilshire 5000 Index (Total US Domestic Stocks) and 10% EAFE Index (International Stocks). Based on how the index benchmarks performed, the endowment funds' portfolio was in line with the investment objective set forth by the Investment Committee.