

Greenway Technical Committee (GTC)
10:30AM - Tuesday, May 26, 2015
Icon Sport Center, 1060 47th Ave South, Blue Line Club Room

Meeting notes

Bill Palmiscno, Chair
Lt. Jeff Burgess, GF police
Jairo Viafara, MPO
Corey Birkholz, Options

Stephanie Erickson, GF planning
Steve Mullally
Kim Greendahl, City of GF

- I. **Old Business**
 - A. **Advertising policy:** The GF city council approved a policy for advertising signs on fencing on June 15.

- II. **New Business**
 - A. **Trail count project June 16, 17, & 20:** Dates have changed to June 23, 24, and 27.
 - B. **Planter installation request:** The requestor pulled this item from consideration prior to the meeting..

- III. **Greenway & Trail Users Advisory Group update:;**

- IV. **Agency Updates**
 - A. **City of EGF:** No report.
 - B. **GF Park District:** The splash parks are now open. Playground surfaces are being converted with wood chips to make them more ADA accessible. Riverside Pool will open June 5 with a closing date of August 25.
 - C. **City of GF:**
 - D. **Minnesota DNR:** No report.
 - E. **MPO:** Staff will be helping with the upcoming counts. Jairo is working on the Safe Routes to School design at Discovery Elementary School on 47th Avenue South.
 - F. **Options:** The accessibility in parks is good to see.
 - G. **Planning:** Stephanie has attended several planning conferences this spring. The latest was a symposium on rapid transit systems. The GF group focused on the possibility of a rapid transit system from UND to downtown.

- V. **Other**
 - A. **American Trails conference:** Kim attended this conference in Portland, OR earlier this month. She did a presentation about partnerships. Charles Flink from Greenways Inc. attended the presentation. Greenways Inc. developed the original Greenway Plan.
 - B.

- VI. **Next meeting date: Greenway Technical Committee STAFF, 10:30AM Tuesday, June 16, 2015, Icon Sport Center, 1060 47th Ave South, Blue Line Club Room**

Submitted by: Kim Greendahl, Greenway specialist, city of Grand Forks

Supporting documents: Draft advertising policy 5/6/15
Advertising application 4/8/15
Advertising assessment 4/8/15

City of Grand Forks, ND & City of East Grand Forks, MN

Policy for Greenway Advertising

1. Advertising within the parameters and constraints of this policy is allowed by the City of Grand Forks, ND & City of East Grand Forks, MN. The term advertising means any public notice, announcement, printed material, picture, or signage designed to promote an activity, product, or business.
2. **This policy allows the managing agencies of the Greenway to enter an agreement for the placement of advertising in the Greenway. Advertising is limited to outdoor athletic fields and the dog park in Lincoln Drive Park.**
3. Advertising in the Greenway shall be in keeping with contemporary standards of good taste and shall seek to model and promote positive values. The sale of advertising space would be limited to purveyors of goods and services. The City Council(s) shall be the final authority, if necessary, in determining whether or not an advertisement contains the prohibitions in Paragraph 3 (below). The Staff, through the Greenway Technical Committee, will administer the requests as well as direct any appeals to the City Council(s).
4. Advertising prohibitions include, but are not limited to, the following:
 - a. Promoting hostility, disorder, violence or attacks on any person or group of persons;
 - b. Promoting discrimination including, but not limited to, demeaning, harassing, or ridiculing any person or group based on race, color, national origin, religion, sex, age, disability, ancestry, creed, or sexual orientation;
 - c. Libelous statements or information;
 - d. Promoting, favoring, or opposing the candidacy of any candidate for election or public question;
 - e. Being obscene or pornographic as defined by prevailing community standards;
 - f. Promoting the use of alcohol, tobacco or firearms or weapons of any kind;
 - g. Contains any of the following words or phrases, either in plural or singular form:
 - i. Any name or synonym for an alcoholic beverage or a type of beverage containing alcohol
 - ii. Any name or synonym for a type of product that contains tobacco
 - iii. Any name or synonym for a firearm or weapon
 - iv. Any name or synonym for a bar or liquor establishment
 - h. Any graphical image or logo that depicts or suggests prohibited advertising listed in this section.
5. Opportunities for advertising/marketing activities include but are not limited to:
 - a. Fixed signage
 - b. T-shirts
 - c. Advertisement on web pages/newsletters/social media

6. Proceeds generated from advertising will be placed in the appropriate revenue fund unless another approved agreement has been made between the appropriate City and the advertiser.

DRAFT

PROPOSAL DETAILS	
Applicant business:	
Contact:	
Proposed location(s):	
Submitted by:	
Desired start date:	
Is this request: <input type="checkbox"/> Temporary sign <input type="checkbox"/> Permanent sign <input type="checkbox"/> Other	

REVIEW OF POTENTIAL IMPACTS				
YES	NO	UNK	N/A	Will or does this request:
				Promoting hostility, disorder, violence or attacks on any person or group of persons;
				Promoting discrimination including, but not limited to, demeaning, harassing, or ridiculing any person or group based on race, color, national origin, religion, sex, age, disability, ancestry, creed, or sexual orientation;
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IMPORTANT: Completion of the application assessment for the proposed project/action/special request does not constitute approval for the project to begin. Approval for the request to move ahead will be provided by the Greenway Technical Committee staff.

ADDITIONAL INFORMATION AND SUPPORT DOCUMENTS
Concerns – Describe concerns regarding application information: .
Information sources & field review: <ul style="list-style-type: none">- List dates and names of information sources (individuals & written) consulted in this process.- List significant native plant communities, rare species, cultural resources or other important natural/cultural elements which could be impacted.
Recommended course of action:
List all permits required:

Greenway Technical Committee staff recommendation:

- Proposal accepted. Applicant will be informed to work with designated agency for further assistance. Designated agency: _____
- Proposal denied for the following reasons: _____

- Proposal incomplete or requires more information. Staff will work with applicant to clarify the application.

Signed by Greenway Technical Committee Chairperson

Date

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